**Social Media Resources**

*The resources below are designed to help Participating Organizations announce their Connection with Connie.*

**TWEETS**

· [Organization] is now connected with @ConnieCT, Connecticut’s state designated #HIE to enhance #communityhealth and #upgrade health care through secure data sharing. Learn more: [Insert site link]

**FACEBOOK POSTS**

· [Organization] is now connected with Connie to advance Connecticut’s health care quality and coordination through enabling connections across isolated data sources. Learn more about our new partnership with Connecticut’s Health Information Exchange: [Insert site link]

· [Organization] is one of Connie’s growing number of health care connections to build data-sharing partnerships that improve community health and advance best health care for patients at the point of care. Who is Connie? Find out here: [Insert site link]

**LINKEDIN POSTS**

· How can health data sharing upgrade Connecticut’s health care system? [Organization] has connected with Connie, Connecticut’s Health Information Exchange (HIE) to learn more about our latest partnership and how it will help us to [Insert project goal]: [Insert site link]

· COVID-19 has revealed the need for an upgrade Connecticut’s health care and a platform for providers to have patient information in the right place at the right time. It is because of our dedication to the health of Connecticut’s residents that {{Company Name}} is now connected with Connie, Connecticut’s state designated Health Information Exchange (HIE). Learn more on what an HIE is and how it will be a gamechanger in upgrading Connecticut’s health care: [Insert site link]

**SOCIAL SHARE GRAPHIC**

**1.** (Organization) connects with Connie to modernize Connecticut's data exchange landscape to create a more integrated, patient-focused healthcare system.

(Organization) is now connected with Connie, Connecticut’s Health Information Exchange